

The Monthly Publication from the Ethiopian Embassy in London

# Ethiopian News

May 2017

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# **The People's DG**

### Dr Tedros makes history by becoming the first African to lead WHO





#### HE DID IT!

After months of campaigning all over the world and three rounds of secret-ballot voting by member states, Dr Tedros Adhanom Ghebreyesus, Ethiopia's former Minister of Foreign Affairs and of Health, was elected to serve as the next director-general of the World Health Organisation (WHO).

#### Dr Tedros makes history



In electing Dr Tedros, he becomes the first...

- African to lead the global health body
- the first, since 1973, from the developing world
- to be elected by the whole membership of the WHO, instead of a small executive board
- non-physician in charge



Ethiopians gather outside WHO to show support for Dr Tedros

Dr Tedros was chosen from three nominees presented to the World Health Assembly, with David Nabarro from the UK, and Sania Nishtar from Pakistan, in a process that began in autumn 2016.

Following his historic win, Dr Tedros received congratulatory messages from President Mulatu Teshome and Prime Minister Hailemariam Dessalegn. The President said the victory is a demonstration of the socio-economic transformation achieved in Ethiopia while the PM said the victory testified Ethiopia's increasing recognition by the international community. Both leaders also congratulated all Ethiopians at home and abroad, Africans, and friends of Ethiopia, on their support for Ethiopia's candidate.

The Minister of Foreign Affairs, Dr Workneh Gebeyehu, said Dr Tedros' victory is the victory of all Ethiopians and Africans.

#### ...Qualified candidate

Prior to his election, Dr Tedros served as Minister of Foreign Affairs from 2012–2016 and as Minister of Health from 2005–2012. He was chair of the Boards of various AIDS, TB, malaria organisations and cochair of the Partnership for Maternal, Newborn and Child Health.

As Minister of Health Dr Tedros led a comprehensive reform of Ethiopia's health system, including expansion of the country's health infrastructure, creating 3,500 health centres and 16,000 health posts; expanded the health workforce by more than 38,000 health extension workers; and initiated financing mechanisms to expand health insurance coverage. As Minister of Foreign Affairs, he led the effort to negotiate the Addis Ababa Action Agenda, in which 193 countries committed to the financing necessary to achieve the Sustainable Development Goals.

As Chair of the Global Fund and of Roll Back Malaria, Dr Tedros secured record funding for the two organizations and created the Global Malaria Action Plan, which expanded RBM's reach beyond Africa to Asia and Latin America.



Dr Tedros will begin his five-year term on  $1^{st}$  July, succeeding Dr Margaret Chan who has been WHO's Director-General since  $1^{st}$  January 2007.



#### ...Let's get to work for a healthier world

Speaking after his election, Dr Tedros outlined his priorities and stressed the need for Member States to provide healthcare for all and to implement international health regulations.

He stressed that the original reason the UN health agency was set up nearly 70 years ago remains true today: providing healthcare for all. "All roads should lead to universal health coverage," he said, and this mantra should be the WHO's "centre of gravity."

"What the world promised when WHO was instituted in 1948 – health for all – is true today, but half of our population still does not have access to healthcare, universal health coverage [...] I think it's time to walk our talk. The whole world is asking for that [...] health as a rights issue, an end in itself."

On managing global health emergencies, Dr Tedros said, thanks to changes instigated by his predecessor Dr Margaret Chan, there was swifter detection of the current Ebola outbreak in the Democratic Republic of the Congo (DRC).

But more reforms need to be made, and governments need to fast-track internationally agreed regulations to deal better with epidemics.

Another major issue was regaining confidence in Member States and ensuring the best use of their contributions.

#### ...returns home to a hero's welcome

Ethiopia warmly welcomed the newly-elected DG at Addis Ababa Bole Airport, led by Foreign Affairs State Minister, Mrs Hirut Zemene and members of Ethiopia's public diplomacy team - including Minister of Health, Prof. Yifru Berhan - and Ethiopian Airlines CEO, Tewolde Gebremariam.



Mrs Zemene thanked the international community, especially "our African Union and African Ambassadors" for their support of Dr Tedros.



Prof. Yifru Berhan said "Dr Tedros' achievement is a model to the youth of the continent, Africa."

Dr Tedros said the unity shown by Africa during the campaign drew more support from the international community.



"I envision a world where everyone can lead healthy and productive lives, regardless of who they are or where they live." – **DR TEDROS** 

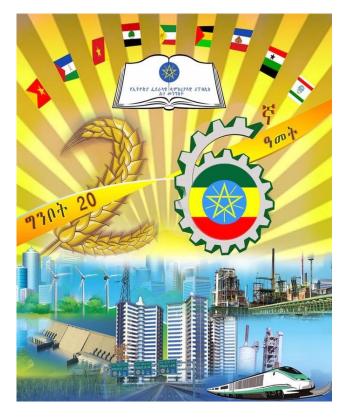
Editorial

## **Celebrating 26 years of Ethiopian Renaissance**

Ethiopia's 26<sup>th</sup> Victory Day (National Day) was celebrated across the nation on 28<sup>th</sup> May - the date in 1991 when the Derg regime was overthrown under the theme "Ethiopia: a country committed to building a Democratic Federal System on the basis of equality, justice and inclusive development as a guarantor of our Renaissance."

At Addis Ababa's Millennium Hall, PM Hailemariam reminded guests, including MPs, political party leaders, civil society representatives and Addis Ababa residents, of the many sacrifices the Ethiopian peoples had made during the Derg era.

After liberation, the country chose a different path, one which brought about pluralism within a federal system which guarantees equality and justice for all.



The premier said Ethiopia is proud of its rich cultural legacy, and "by rectifying historical unjust

relationships [it will] live as one political and economic community."

Ethiopia has made a lot of progress in eradicating poverty through sustainable development, promoting peace and regional integration in the process and all nations, nationalities and peoples of Ethiopia are benefiting.

Ethiopia is an island of peace in a complex region and its contribution to regional, continental and global peace and security has expanded. Today's Ethiopia is one of Africa's most sought after convention destinations, favoured by conference organisers who hold world-class events there, including the Sustainable Development Goals conference, the 6<sup>th</sup> World Hydropower Congress and the Global Agenda for Sustainable Livestock.

The successful campaign for the leadership of WHO, by former health and foreign minister Dr Tedros Adhanom, is another testimony to Ethiopia's successful comeback to international development fora. Most developed democracies are today Ethiopia's development partners. Ethiopia, as a non-permanent member of the UNSC, is playing its part in addressing the world's most complex challenges. World leaders accompanied by business people have been visiting Ethiopia, and the Premier and Foreign Minister have ensured that the voices of Ethiopia and of Africa are heard and respected at international level.

Ethiopia has, though, witnessed a series of difficult incidents and needs to work hard to continue its focus on sustaining all-inclusive development, alleviating any weaknesses, the premier said. In future, we will fully address inclusivity, fostering peace and strengthening the building of our democratic process. Celebrating Victory Day, we consolidate our democratic unity. By examining the processes and challenges, and with a tailor-made roadmap to resolve these issues, we will bring about full equality, unity-in-diversity, tolerance and, inevitably, our renaissance.



#### Ambassador at Peacekeepers' Day memorial

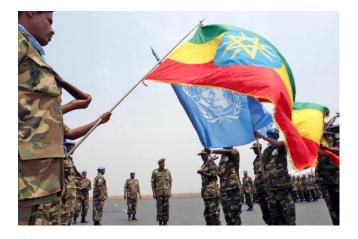
Ambassador Hailemichael Aberra Afework attended a memorial ceremony on 24<sup>th</sup> May to mark UN Peacekeepers Day, commemorating over 3,500 peacekeepers who have sacrificed their lives in the service of peace while deployed at the United Nations.



The Ambassador laid a wreath, on behalf of Ethiopia, at the Cenotaph in memory of peacekeepers who have fallen in duty, in the presence of veterans of the UN Veteran Association, VIPs and the ambassadors, defence attaches and representatives of 115 Embassies and High Commissions.

#### ... Ethiopia's contribution to UN Peacekeeping

Not many people know, but Ethiopia is the largest contributor of uniformed personnel to UN peacekeeping.



It currently deploys more than 8,300 military and police personnel to five UN peace operations.

The Under-Secretary General for Field Support at the United Nations, Atul Khare, praised Ethiopia's contribution to the maintenance of international peace and security while holding discussions with the State Minister of Foreign Affairs, Hirut Zemene.

He thanked the government and people of Ethiopia for the great sacrifices they made to bring peace and security.

Mr Khare said "we remember the ultimate sacrifices of the Ethiopian solders that lost their lives to bring peace and security to other countries".

State Minister Hirut said Ethiopia is committed to working with UN peacekeeping operations and to bringing security at the international level.

She said the country is actively engaged with the Africa Union and IGAD to resolve the conflict in different parts of Somalia.

## ...Ethiopian peacekeepers posthumously recognised

On 24<sup>th</sup> May, five fallen Ethiopian peacekeepers posthumously received the Dag Hammarskjöld medal at a ceremony held at the United Nations Headquarters on the occasion of International Peacekeeping Day.



The five fallen peacekeepers are Private Mulu Alemu Gebremekael, Corporal Yibralem G. Mehary, Private Edosa Fufa Godana, and Sergeant Lilay Mekonen Legese, who lost their lives working with the United Nations-African Union Mission in Darfur (UNAMID), and Private Sisay Engida Gebo who served with the United Nations Interim Security Force for Abyei (UNISFA).



The Secretary-General established the Dag Hammarskjöld medal in December 2000, for posthumous award to members of UN peacekeeping operations.

# Ethiopia stands together with the People of the United Kingdom

In his condolence letter to his British counterpart Theresa May, Prime Minister Hailemariam Dessalegn expressed his deepest sympathy to the UK over the terror attack that took the lives of innocent civilians.

Ethiopia stands in solidarity with the people and Government of the United Kingdom in such times of difficulty, the Premier said with words of sympathy and support for the families of those killed, wishing a speedy recovery to all those injured.

"As a country committed to fighting against the scourge of terrorism, Ethiopia unequivocally condemns such a cowardly act and firmly stands together with the United Kingdom at this difficult time," PM Hailemariam said.

As a mark of solidarity and respect to the victims of both tragedies - Manchester and London - the Embassy flew the Ethiopian flag at half-mast and observed a minute's silence.

#### PM Hailemariam at London Somalia Conference



PM Hailemariam and the First Lady arrived in London on 9<sup>th</sup> May to attend the Somalia Conference to accelerate progress on security sector reform, build on the international response to the ongoing drought and humanitarian crisis, and agree the new international partnership needed to keep Somalia

on course for increased peace and prosperity by 2020.

Held under the theme, **Future for Somalia**, the London Somalia Conference brought together leaders from around the world.



Opening the conference, Prime Minister Theresa May spoke of the importance of building a secure, stable and prosperous future for all the people of Somalia. As an international community, our commitment to Somalia matters, she said, adding that challenges that affect Somalia, such as the threat of terrorism, affect us all.

Prime Minister May highlighted the progress that has been made over the past five years. Progress that has required hard work and great sacrifice, not only from the Troop Contributing Countries to the AMISOM mission – from Kenya, Uganda, Ethiopia, Burundi and Djibouti – but also from Somalis themselves, and from a broad coalition of other partners. Because of these efforts, she said, al Shabaab has been pushed back, piracy largely contained, and new momentum brought to the political process.

In his remarks, the Somalian President, Mohamed Abdullahi Mohamed 'Farmaajo', underscored the peaceful transfer of power following his recent election, which was a reminder of Somalia's potential as a beacon of democracy and hope in one of the most unstable regions in the world.

The President affirmed his vision to fight Somalia's three major enemies – terrorism, corruption and poverty – with security remaining paramount for his administration. Together with the African Mission in Somalia (AMISOM), he said, I am confident that we can defeat al-Shabaab in the next few years. The President called on the international community to lift an arms embargo on his country



as government soldiers battle to regain territory from the armed group al-Shabaab.

The UN Secretary-General, António Guterres, stressed the need for looking into a predictable way to fund AMISOM troops, who are fighting to protect global security without enough support. He also renewed calls to for extra funds to help Somalia tackle the current drought.

Prime Minister Hailemariam highlighted issues vitally important to ensuring lasting peace and sustainable development in Somalia. He urged the international community to extend more support to Somalia in the fight against terrorism. The fight against al-Shabaab has been progressing and they are on the retreat, but are yet to be eliminated and remain dangerous with the capacity to launch terrorist attacks both in Somalia and outside. Developing a well-functioning Somali National Army can effectively deal with al-Shabaab and progressively take over from AMISOM in the coming few years.

PM Hailemariam also stressed the need to address the current drought and migration situation affecting the entire IGAD region, with serious political and security implications. The number of refugees from conflict and drought-affected countries in the region crossing into neighbouring countries will continue to rise unless an intensified response mechanism is put in place, he said.

On the margins of the conference, PM Hailemariam met with the UN Secretary-General and discussed the current situation in South Sudan, the progress in Somalia, and ways in which to curb the humanitarian crises caused by drought and civil war.

With Prime Minister Theresa May, PM Hailemariam discussed bilateral, regional and global matters of common interest.

He welcomed the support the UK has provided to Ethiopia's development which, he said, had helped lift millions out of poverty.

PM May highlighted the compact agreement - creating jobs for refugees [in Ethiopia]- as an example of Ethio-UK constructive partnership.



A conference communique gave an overview of Somalia's humanitarian, security, and constitutional issues that were discussed, including the agreement of a **Security Pact**, adopted by Somalia and the international community, which will allow for sustainable, long-term security based on mutual accountability. The conference also ensured the adoption of a **New Partnership for Somalia** by the delegations, to re-commit them to working together and holding each other to account to deliver the vital support and reforms that Somalia needs over the next four years.

You can read PM Hailemariam's speech in full at **https://goo.gl/EeSBE8**. An exclusive interview with the Prime Minister is also available on our YouTube page at **https://goo.gl/vfK300** 

#### ...Ethiopia and Somalia enter a new chapter



Ethiopia and Somalia opened a new chapter of multi-layered cooperative partnership following President Mohamed Abdullahi Farmaajo's visit to Ethiopia in early May.

PM Hailemariam said President Farmaajo's visit marked the inauguration of a new chapter of

7



cooperative partnership in all areas of common interest. The Premier, stressing the importance of expediting people-to-people ties, suggested the two countries need to work on the social foundation of Ethio-Somali ties.

President Farmaajo agreed with the Premier and commended Ethiopia's contribution in fighting al-Shabab extremists. He said the Somali government stands ready to work closely with Ethiopia and the region to eliminate the menace.

#### **PM Hailemariam attends G7 summit**



Prime Minister Hailemariam Dessalegn joined leaders from the G7 countries for the 43<sup>rd</sup> G7 Summit in Italy, participating in the African segment of the Summit along with several other African leaders.



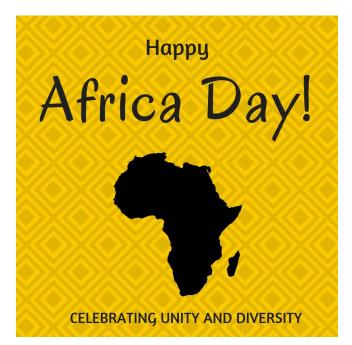
The other African states invited to the Summit were Kenya, Tunisia, Niger and Nigeria. The African Union Commission chairperson, Moussa Faki Mahamat, and the African Development Bank chief were also in attendance.

The second and last day of the Summit covered the movement of migrants and refugees and implications for security and human rights, as well as Africa's security, stability and sustainable development and food security, particularly in Somali, South Sudan, Yemen and Nigeria.

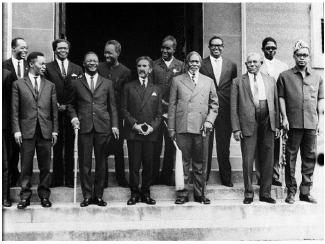
The G7 comprises leaders from the United Kingdom (Theresa May), Canada (Justin Trudeau), France (Emmanuel Macron), Germany (Angela Merkel), Italy (Paolo Gentiloni), Japan (Shinzo Abe) and the United States (Donald Trump).

#### **Africa Day celebrations**

On 25<sup>th</sup> May, Ethiopia joined the rest of the world in celebrating the 54<sup>th</sup> anniversary of Africa Day.



On this day in 1963, Africa made history with the foundation of the Organisation of African Unity (OAU) which brought the Continent together. Since then, 25<sup>th</sup> May has been celebrated widely across the world, but particularly in Africa, to signify Africa's identity and unity.



The founding fathers of the OAU

The theme of this year's celebrations was "Harnessing the Demographic Dividend through investments in Youth."



Africa is on the march towards a more prosperous future in which all its citizens, young, old, male, female, rural, urban, of all creeds and backgrounds are empowered to realize their full potential, and live with satisfaction and pride. A future with healthy, well educated people living in robust and developed economies. This is a progressive march towards the "Africa we want" as envisioned in Agenda 2063.

The African Union (AU) is now in full swing, driving Agenda 2063 to realize the African people's aspirations. Aspiration 6 of Agenda 2063 talks of "an Africa whose development is people-driven, relying on the potential of African People, especially its women [and] youth and caring for children".

### **INFRASTRUCTURE DEVELOPMENT**

# Ethiopia is second-fastest growing construction market

According to BMI Research, Ethiopia was ranked second among the top five fastest-growing construction markets in the world over the next five years.

Ethiopia came second, topped only by Burma, with Qatar third and Pakistan and the Philippines in fourth and fifth respectively.

BMI Research said all five countries will record double-digit growth as their respective governments work to tackle significant infrastructure needs.

The rapid expansion these markets will enjoy, will be attractive to firms looking for new avenues of growth, offsetting the generally higher-thanaverage operational risk, the report says.

The construction industry in Ethiopia is booming because of increased public investment in development projects and private investments.

Currently, Ethiopia is constructing different mega projects such as the Grand Ethiopian Renaissance Dam, sugar factories, houses, industrial parks, wind power plants and railways, among others.

#### Ethio-Djibouti railway begins regular test run

Ethiopian Railways has begun regular test runs on the Ethio-Djibouti railway line, which was launched in October last year.



The test runs are being conducted in two directions between the capital, Addis Ababa and the eastern city of Dire Dawa then from Dire Dawa to Djibouti.

Once it goes fully operational, the Ethio-Djibouti railway will slash the journey time between the two countries to under 10 hours.

As part of its commitment to improve infrastructure around the country, Ethiopia plans to construct 5,000km of new lines across the country by 2020.

# Five dry ports to be constructed...Modjo dry port extended

The Ethiopian Shipping and Logistics Services Enterprise (ESLSE) said it has finalised preparatory works to build dry ports in five major cities, to increase the flow and efficiency of trade logistics in Ethiopia.





The Ethiopian Dry Port Service Enterprise (DPSE) was established to ease logistic challenges. Construction of three of the five dry ports has already commenced, while the remaining two will follow soon.

According to figures from the ESLSE, 80% of Ethiopia's logistic flow utilises the Modjo Dry Port, which is a relieving spot for the congested Djibouti port. Works to expand the Modjo Dry Port over 138 hectares of land, has begun to increase the efficiency of trade logistics. The project will be financed by a \$155 million loan obtained from the World Bank.

The total cost of the five dry ports is estimated to be more than \$65.2 million and they will serve both import and export routes, unlike Modjo dry port.

Ethiopia has also secured rights to access and use the Red Sea port of Berbera in Somaliland. Dubaibased global terminal operator DP World, which started a 30-year concession to manage the development and operation of the port in March, has allocated close to one-fifth of the port's capacity for Ethiopian shipments.

#### Fourth wind farm to be constructed

A \$257 million wind farm will be constructed in Ethiopia's Somali Regional State, generating up to 120MW.



Adama Wind Farm

Upon completion, this will be Ethiopia's fourth wind farm. The other three are Ashegoda (120MW), Adama I (51MW) and Adama II (153MW).

Ethiopia plans to increase its electricity generating capacity to 17,300MW by 2020, up from the current 4,200MW.

#### Three new hydro projects planned

As part of its ambitious strategy to generate up to 17,300MW of electricity by 2020, three new hydro projects are being planned.

Ethiopia currently has an installed energy capacity of 4,200MW from hydro, wind and geothermal energy sources.

Minister of Water, Irrigation and Energy, Sileshi Bekele, said preliminary works on the 2,160MW Koysha hydro project in southern Ethiopia has started, while preliminary studies are being undertaken on the 385MW Geba and the 1,700MW Tams hydro projects.

# Feasibility studies undertaken to export electricity to South Sudan, Somaliland

Ethiopia is undertaking feasibility studies to export electricity to South Sudan and Somaliland as part of plans to integrate the East African region through economic means, including electricity.

Ethiopia already sells 100MW of electricity to Sudan and around 80MW to Djibouti. It's also constructing part of the 1,045km Ethio-Kenya electricity transmission line which, when completed, will have the ability to carry 2,000MW from Ethiopia to Kenya. The Ethio-Kenya project is expected to be partially ready by the end of 2017.

#### General Electric and Ethiopia sign Renewable Energy deal



Addis Ababa Institute of Technology (AAiT) and General Electric (GE) have signed a Memorandum of Understanding to build Renewable Energy capacity development programmes. They

have worked together since late 2016.

The programmes are part of Ethiopia's high-priority Growth and Transformation Plan under which and Ethiopian Electric Power will develop new hydro, wind and solar projects. AAIT is the premier Engineering and Research institution in Ethiopia



graduating engineers in over seven undergraduate programmes and 35 MSc. and PhD programmes.



AAIT is developing a practical learning hub for undergraduate students and a research incubator for graduate students - a Renewables Centre of Excellence – in Ethiopia's University system, to build an ecosystem of enablers from development agencies to renewables industry players.

#### ... opens Addis Ababa office

In early May, Ethiopia's President, H.E. Dr Mulatu Teshome was Guest of Honour when GE opened its new offices in Addis Ababa, part of its investment commitment to Africa. He was joined by Mr Peter Vrooman, Chargé d'Affaires a.i. of the U.S. Embassy Addis Ababa, Mr Jay Ireland, President & CEO of GE Africa; Mr Daniel Hailu, CEO of GE in Ethiopia, and distinguished public and private sector guests.

The newly inaugurated 60-staff facility is a tangible commitment long-term partnership with GE's Ethiopian customers.

### TRADE AND INVESTMENT

#### Ethiopia top recipient of private equity in East Africa

In the latest **African Economic Outlook** 2017 report, Ethiopia is the biggest recipient of private equity in eastern Africa, thanks to its friendly business environment and favourable industrial policy. The projected private equity inflows into Ethiopia this year is set at \$4.4 billion compared to Kenya's \$1.3 billion. As part of its Vision 2025 that seeks to make Ethiopia a manufacturing hub, the country has promoted the development of industrial parks focusing on textiles, leather, agro-processing and pharmaceuticals...this development blueprint has made Ethiopia a magnet for manufacturing and service industries, the report said, citing the Hawassa Industrial Park, inaugurated in July 2016, which includes 35 manufacturing facilities and one fabric mill, equipped with new and innovative technologies powered by green energy. The park has already attracted 15 major manufacturing firms from China, Ethiopia, Indonesia and the United States and will employ 60,000 people at full capacity and generate export revenue of \$1 billion per year.

The report mentions another nine industrial parks that are under construction or in the pipeline, and that were due to be completed during the 2016-17 fiscal year.

"Overall, [Ethiopia] is channelling \$1 billion of annual investment into industrial parks over the next decade. The aim is to boost manufacturing exports, generate knowledge, transfer skills and contribute to job creation," states the report.

# Ethiopia is the fastest growing economy in Africa: various reports

The new United Nations Conference on Trade and Development (UNCTAD) World Investment Report lists Ethiopia as one of the top performing African countries, as in 2016, FDI flows to Ethiopia rose by 46% to a record \$3.2 billion, propelled by investments in infrastructure and manufacturing. It became the second largest LDC host economy, up from fifth position in 2015.

Ethiopia is also cited by the report as one of the top performers in its efforts to diversify its economy and consequently its FDI pool, in contrast to extractive investment that hitherto African and land locked economies are known for.

#### ...World Bank

The latest report by the World Bank, **Global Economic Prospects**, says Ethiopia will be the fastest growing economy in Africa for the year 2017, with projected growth of 8.3%, followed by Tanzania with 7.2%, Ivory Coast by 6.8% and Senegal by 6.7%.



Large low-income countries in Sub-Saharan Africa, such as Ethiopia and Tanzania, will expand at a rapid pace, helped by buoyant service sectors, infrastructure investment, and a rebound in agriculture, the report stated.

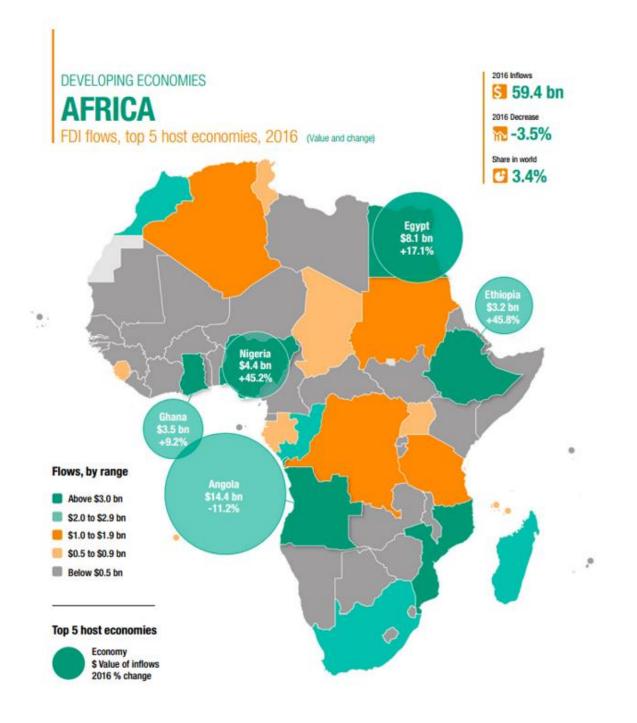
#### ...International Monetary Fund

Similarly, the latest International Monetary Fund (IMF) report says Ethiopia has overtaken neighbouring Kenya as East Africa's economic giant, with an annual GDP for this year expected to hit \$78 billion, up from \$72 billion last year. In monetary

terms, Ethiopia has opened a gap of about \$29 million over Kenya.

Ethiopia's economic growth is hinged on public-led spending on infrastructure and a strong demand by locals. It has also recently become a destination of choice, particularly for Chinese investors.

Ethiopia's economy has been on an upward trajectory since 2015 when the government moved to further modernise its roads, railway and power plants. They will have Africa's biggest hydroelectric





dam upon the completion of work on the Grand Ethiopia Renaissance Dam (GERD).

#### ...African Development Bank

This development is also heralded in the latest African Development Bank (AfDB) report, which says Ethiopia led East Africa's economic growth in 2016.

According to the latest International Monetary Fund (IMF) regional economic outlook, six economies — Burkina Faso, Ivory Coast, Senegal, Tanzania, Rwanda and Ethiopia — will grow at above 6%.

Ethiopia, which is recovering from last year's drought, is expected to be Africa's star performer in 2017, growing at 7.5%, the report said.

# Ethiopia to transform specialty coffee industry

Ethiopia, the world's fifth largest coffee producer and the birthplace of *arabica* coffee, is set to introduce new government reforms to improve traceability of beans and encourage farmers to increase productivity and expand coffee farms.

According to a report by the *Financial Times*, these new reforms, modelled on Colombia's experience, could transform Ethiopia's speciality coffee market



and will see Ethiopia's annual coffee export earnings soar from the current \$1 billion.

Under the old arrangements, coffee was transported to the Ethiopian Commodity Exchange, mixed and then auctioned, resulting in it losing much of its value because its origin was untraceable.

Under the new plans, all coffee will be kept separate until auctioned, enabling full traceability.

# Ethiopia to earn \$30 billion from textile and garment exports

According to a recent article in *just-style* magazine, Ethiopia has set an ambitious target of generating \$30 billion from the export of garments and textiles by the year 2025.

Dr Arkebe Oqubay, Special Advisor to the Prime Minister, said the plan will transform Ethiopia into a compelling new sourcing hub for brands, retailers and their suppliers.



"By 2025 we want to make Ethiopia the leading apparel and textile manufacturing hub in Africa capable of exports worth up to \$30 billion. This is the single, bold vision we have," explains Arkebe. "It is a challenge, but one we are confident we can achieve. We believe if Vietnam can do it, if Bangladesh can do it, Ethiopia can do it even better."

"Until 2010 the prime focus was on agriculture, an even in the last 5 years it has been in transition," Arkebe noted. "But now we are giving more attention to manufacturing. And if we look at manufacturing, then apparel and textiles is our top priority because it's the largest employing industry, and also the international market is significant: every household requires apparel and textile products."

Commenting on the development, Ranjan Mahtain, Chairman and CEO of Hong Kong based Epic Group, said "The one thing that is unique in Ethiopia is that there has never been such an organized roadmap dedicated to apparel and textiles...not in any country in the world".

The *just-style* series also includes an in-depth look at the new epic apparel facility at the Hawassa Industrial Park, which has completed its first



commercial garment shipment to US retailer, the Children's Place.

The Hawassa Industrial Park - where the creation of 60,000 jobs and \$1 billion in exports are expected by the end of next year - is one of a network of specialised clothing and textile hubs taking shape across the country.

And textile investment is also pouring into Ethiopia, helped by the shared vision of brands, manufacturers and fabric mills, government support, preferential trade deals, investments in infrastructure, low costs - and an unexpected windfall from the end of the Trans-Pacific Partnership (TPP).

#### Around \$21 million earned from export of electronics products

The Metals and Engineering Development Institute said close to \$21 million was earned from electronic products such as electric cables exported to European and African countries, during the past nine months.

#### Ethiopia officially joins Asian Infrastructure Investment Bank



Ethiopia has officially joined the Asian Infrastructure Investment Bank (AIIB), which supports development of infrastructure in the Asia-Pacific region.

Ethiopia submitted its application to join the Asian Infrastructure Bank in 2015, and is the third African country, after South Africa and Egypt, to join the Bank.

By becoming a member, Ethiopia can access loan and other capacity building assistance for its infrastructure projects and other sectors that contribute to the development of the country.

The Bank also finances other productive sectors such as manufacturing and mining and also capacity building assistance that will have direct implications for development.

### **TRAVEL AND TOURISM**

#### Axum obelisk to undergo renovation



Ethiopia's 24-metre-tall Axum obelisk is to undergo renovation, following a fault with its shock absorber foundation.

The Ethiopian government has allocated  $\notin 2$  million for the renovation of the obelisk, which is expected to be finalised within a year.

The renovation will be carried out by MH Engineering and Studio Croci of Italy, the company which reinstalled the Aksum Stelae that was returned from Italy. Axum University and the community in its environs are expected to cooperate with the companies undertaking the renovation.

Italy's deputy Ambassador to Ethiopia, H.E. Dr Jusssepe Copland, said his country would support Ethiopia in its efforts to repair historical sites.

The over 1,700 years old obelisk weighs 160 tonnes, and was registered by UNESCO as a World Heritage site in 1980.

#### Ethiopian Airlines wins African Airline of the Year Award, again

Ethiopian Airlines, Africa's largest airline group, won the African Aviation 'African Airline of the Year' Award for 2017, for the second year in a row.

The award was presented to Ethiopian in recognition of its continued rapid growth, increased profitability and its outstanding contribution to aviation development in Africa.



Receiving the Award, Mr Meseret Bitew, Acting Chief Financial Officer, said: '...this is a testimony of our commitment to serve our beloved continent Africa. The commendable success of Ethiopian Airlines attributes to the visionary leadership of Ethiopian management and the hard work of thousands of Ethiopian employees who work hard around the clock with unity of purpose."



Announcing the Award, African Aviation CEO, Mr Nick Fadugba, said: "In the past 12 months, Ethiopian Airlines has further expanded its route network, modernized its fleet, inaugurated three new aircraft maintenance hangars, as well as a new world-class in-flight catering facility and has strengthened its airline joint ventures in Africa. In addition, Ethiopian Airlines has achieved record financial turnover and profitability in spite of various industry challenges. Currently, the airline is well on track to exceed the goals of its Vision 2025 Strategy."

Ethiopian is a multi-award-winning airline: Airline of the Year Award, for the fifth consecutive year, by African Airlines Association (AFRAA), SkyTrax World Airline Award for Best Airline Staff in Africa, Best African Cargo Airline of the Year Award, and Passenger Choice Award for Best Airline in Africa are just a few.

#### ...spreads its wings in Asia

Ethiopian Airlines will start direct and non-stop services to Singapore as from June 2017 using the ultra-modern Boeing 787.



Ethiopian Airlines, CEO, Mr Tewolde GebreMariam, said, "In our continuous effort of connecting the continent of Africa with its major trading partners around the world through direct services and with the youngest fleet of modern airplanes, we are able to offer a direct and non-stop services to the Lion City, Singapore, a global aviation centre and a preferred gateway to Asia and Australia. Our direct and non-stop flights will serve the growing traffic between Africa and Singapore, giving the best possible connectivity options to passengers travelling between most points in Asia and Africa, in partnership with fellow Star member, Singapore Airlines. Ethiopian flights to Singapore will also greatly contribute to the strengthening of trade, investment and tourism ties between a booming Africa and a highly developed, innovative, and business-friendly Singapore."

As of May 2017, Ethiopian also launched three times weekly flights to Chengdu, China. Ethiopian was the first African carrier and the fourth in the world to fly to China back in 1973. In addition to the three weekly flights to Chengdu, Ethiopian currently operates daily nonstop flights to Beijing, 10 weekly nonstop flights to Guangzhou, and 6 weekly nonstop flights to Hong Kong.

Ethiopian is a global carrier that operates the youngest and the most modern fleet on the continent, with an average aircraft age of less than 5 years, serving more than 90 international destinations across 5 continents with over 240 daily departures.





### **SPORTS**

#### Bekele and Tirunesh Dibaba lead Ethiopia's marathon selections for the London World Championships

The fastest Ethiopian marathon runners in history – Kenenisa Bekele and Tirunesh Dibaba – will lead Team Ethiopia's marathon team at the IAAF World Championships London 2017 on Sunday 6<sup>th</sup> August.



Kenenisa made his marathon debut in 2014, winning in Paris with a course record of 2:05:04. Last year he won in Berlin with an Ethiopian record of 2:03:03, putting him second on the world alltime list, just six seconds behind the world record. Earlier this year he finished second at the London Marathon in 2:05:57.



Tirunesh Dibaba, a.k.a. the Baby-Faced Destroyer, also finished second in London, placing second in the women's race with a national record of 2:17:56 and climbing to second on the world all-time list. The World Championships marathon will be her third race over the 26.2 mile distance.

Kenenisa will be joined in the men's race by 2014 Dubai winner Tsegaye Mekonnen and Olympic 10,000m bronze medallist Tamirat Tola, who won in Dubai earlier this year with 2:04:11.

Joining Tirunesh in the women's race are Mare Dibaba, who will use her wildcard entry as the defending champion, while 2015 Tokyo winner Birhane Dibaba and Toronto Marathon champion Shure Demise will be making their major championships debuts.



# Get your flags ready and support #TeamEthiopia!

#### Tirunesh Dibaba dedicates Manchester Run title to the people of Manchester

Ethiopia's triple Olympic champion, Tirunesh Dibaba, dedicated her fourth Great Manchester Run victory on 28<sup>th</sup> May to the people of Manchester as thousands came out to support runners on an emotional and poignant day following the barbaric terror attack earlier that week.



"I am very happy to win this race again," said Dibaba. "This is a very important race for me because of what happened this week in Manchester, I wanted to give my support to the people of Manchester and England. It is special to me."



Dibaba won in Manchester in 2013, 2014, 2016 and is now one victory away from Haile Gebrselassie's five wins in the city.

The true stars of the day were the thousands of people of all abilities who took to the streets of Manchester to demonstrate their solidarity, resolve and defiance in the wake of the recent terrorist attack.

Across the pond, Tirunesh's sister, Genzebe Dibaba won the women's 5,000m at the Eugene Diamond League in 14:25.22.



Genzebe's time was the second fastest in the world this season.

# ...Mamita Daska makes race history at Bolder Boulder race

Mamita Daska made race history on 29<sup>th</sup> May by becoming the second female professional to win five titles at the Bolder BOULDER road race. Compatriot Ruti Aga came second.



Mamita's victory gave Ethiopia six consecutive individual wins in Bolder BOULDER's international team challenge. Team Ethiopia finished first with 13 team points closely followed by the USA Red team (14 points) and Team Kenya in third place (24 points).

#### Ethiopians historic sweep at Prague Marathon

On 7<sup>th</sup> May, Ethiopia's Gebretsadik Abraha led an Ethiopian 1-2-3 at the Prague Marathon, winning the men's race in 2:08:47. Compatriots Bazu Worku and Mekuant Ayenew finished second and third in 2:08:48 and 2:09:00 respectively, completing the first ever Ethiopian sweep in Prague.



In the women's race, Kenya's Valary Aiyabei smashed the course record in 2:21:57. Ethiopia's Amane Beriso and Tadelech Bekele, finished second and third in 2:22:15 and 2:22:23 respectively, both finishing well inside the previous course record!

#### **Ethiopian Sport Journalists Association** elects female vice president for the first time



The Ethiopian Sport Journalists Association (ESJA) Executive Committee has appointed Hana Gebresilassie Ambaw, as its vice president, making her the first woman to take the position in the association's history.

27-year-old Hana Gebresilassie Ambaw said, "Being the first woman sport journalist to take this position is a privilege and huge responsibility...it is my



greatest interest to lift the standards of sport journalism in #Ethiopia. I hope other qualified women in different working environments will also pursue the leadership roles they deserve."

### **EVENTS**

#### **World Hydropower Congress held in Addis**

PM Hailemariam opened the 2017 World Hydropower Congress in Addis Ababa, which brought together leaders and specialists, saying "Development is unthinkable in the absence of adequate and affordable energy".



Despite huge resource potential, Africa's electric sector is underdeveloped and leaves a large part of the population without access to electricity, which compromises economic growth and development.

He said "I would like to reiterate the need for collective efforts to mitigate the effects of climate change. Hydropower is crucial to providing reliable and sustainable energy for African economies".

Ken Adams, president of the International Hydropower Association, welcomed delegates to the congress, saying: "Hydropower cannot be done in isolation. Achieving Sustainable Development Goals will not be possible without breaking barriers and widening collaboration.. one single technology will not resolve the challenges of our generation."

"We need more hydropower on the grid, as a flexible, sustainable generation source" which plays "the often-unrecognised role of energy storage."

The biennial conference, which was held in Africa for the first time, emphasized the environmental

and social aspects of hydroelectric project planning, in an age when resource management is more important than ever and concluded with a series of commitments to better hydro, delivered by a broad range of organisations and institutions.

See more at <u>www.hydropower.org/congress</u>.

### **ETHIOPIA IN THE NEWS**

#### **Strong Coffee, Stronger Women**

**gatesnotes** Bill Gates meets the women who are transforming Ethiopia's healthcare system...saving the lives of millions of children along the way.



"Back in 1990, Ethiopia had one of the highest rates of child mortality in the world...By 2012, Ethiopia had met the target for the Millennium Development Goal on child survival with under-five death rates dropping by 66% since 1990. One of the key reasons the programme has been so effective is that the health workers are dedicated to measuring their progress...I'm confident Ethiopia will continue to make progress. What's most exciting is that Ethiopia's health programme has been so successful that it now serves as a model for other countries to follow." - Bill Gates

Read more at <a href="https://goo.gl/iIVHDx">https://goo.gl/iIVHDx</a>

#### Teff, the Superfood You Should Be Eating



No bigger than a poppy seed, *Teff*, which hails from Ethiopia, is a nutritional powerhouse!

One serving of teff has about six grams of protein and is also rich in unsaturated fats and fibre (about 7 grams a cup), a lower glycemic index than wheat.

Where teff really stands out is in its mineral content. One serving supplies 123 milligrams of bone-



building calcium, the equivalent of a half-cup of cooked spinach.



Teff is also loaded with iron (5 grams a cup) and one cup of teff has 126 milligrams of magnesium, an essential, tough-to-get mineral that promotes production of energy-supplying ATP and aids in muscle recovery.

#### Read more at https://goo.gl/YbG05q

#### First Look: Camper and Ethical Fashion Initiative's Made in Ethiopia Shoe Collection

**okayafrica.** Check out Camper and Ethical Fashion Initiative's new shoe collection made by Ethiopian artisans, using local tie-dye leather. The unisex shoe collection comes in two distinct colorways: a dark indigo and a bright blue. The shoes feature a simple wedge sole. They are a "re-interpreting of Camper's very first shoe -Camaleon...This season, the designs fuse together African aesthetics with urban elements to create styles perfect for summer."



Read more at <a href="https://goo.gl/5deq02">https://goo.gl/5deq02</a>

#### 6 fantastic places that expand your mind (and your belly), by Professor Brian Cox

Professor Brian Cox, placed Ethiopia at 5 in his list of places that expand one's mind.





*magazine* He said, "Ethiopia is.. a wonderful place...It's a country that I find grows in the mind...That's partly due to the idea that you feel that you come from there when you land, which is mental. It plays games with your mind...I really love that specific area around Rift Valley...it's incredible. The landscape is second to none. Ethiopia is a hidden gem. It really does feel like the birthplace of humanity, the place where we come from."

Read more at <u>https://goo.gl/hlVBIl</u>

#### 4 of Africa's most exciting music cities, by Spoek Mathambo

Also in Wanderlust Magazine, South African singer/musician Spoek Mathambo picks four of Africa's finest music cities, including Addis Ababa, and highlights the great bands and singers you need to know about, including Addis Ababa for its unique Ethio Jazz.





"Ethiopians are proud and rightfully so, as part of such a culturally and historically pivotal nation that is naturally traditional...jazz instruments first made their way to Ethiopia through a surprising route. In 1924, the future emperor, Haile Selassie, visited Jerusalem and was welcomed to the city by a brass band composed entirely of teenage orphans, survivors of the Armenian genocide...What happened next changed the course of musical history in Ethiopia. Jazz became a real part of the Ethiopian cultural milieu, with people infusing their culture into the American form to create something entirely original...From the classic *Ethiopiques* jazz of Mulatu Astatke to the modern jazz magic of Samuel Yirga and his contemporaries, Ethiopia has a unique vision of jazz.

Read more at <a href="https://goo.gl/EjavPH">https://goo.gl/EjavPH</a>

#### The Playground of the Gods: Basking in the beauty of Ethiopia's Simien Mountains at Limalimo Lodge

**Selamta** Keith Bains writes of his unforgettable hike along the Simiens escarpment rim and his stay at the Limalimo lodge. Millennia before, Homer described these Ethiopian mountains as the playground of the gods; the timesculpted rock formations here were their chess pieces... He wasn't exaggerating.

When I stepped onto Limalimo's terrace, I felt as though I were floating midway between heaven and earth.



Shiferaw "Shif" Asrat, one of the founders of the lodge said, "I grew up in the Simiens. I wanted to encourage visitors to come and appreciate them, especially those wanting a bit more luxury than is available on a typical camping trip. The Limalimo area has fantastic views, a large variety of wildlife, and a mix of high plateaux and nearby lowlands. By bringing sustainable tourism to the Limalimo area, we will help promote conservation in one of the most spectacular corners of the Simiens."

Read more at <a href="https://goo.gl/pfCPy4">https://goo.gl/pfCPy4</a>

### **DIASPORA CORNER**

#### "Diaspora entrepreneurs" spur domestic finance and economic activity

The latest **African Economic Outlook** report says that the contributions of diasporas goes beyond financial investment, encompassing raising collective remittances to support philanthropic activities toward technology transfer, knowledge exchange and improved access to international capital markets.

Migrants can help to foster economic growth in their country of origin, by returning to their home country as entrepreneurs, or by funding investment, including start-ups, states the report.

In 2016, the report says, Ethiopian diaspora sent \$639 million to their home country. Between 2000 and 2016, remittance inflows to Ethiopia multiplied by 12, compared to 6 for the rest of Africa. Over the last decade, the diaspora accounted for 10% of domestic investment in Ethiopia. A host of factors operating in tandem may account for the performance of remittance flows to Ethiopia. For example, the government has implemented a number of policies for the diaspora such as the establishment of "Ethiopian Expatriate Affairs" to foster relationships with the diaspora, the "Ethiopian Investment Agency" to co-ordinate all foreign investment, and the "Investment and Import Incentives" scheme to make domestic investment attractive to the diaspora.

Diaspora members are granted the same benefits and rights as domestic investors through the issuance of yellow cards. They also benefit from investment incentives, such as duty exemptions and discounted airfares. These measures have encouraged many members of the Ethiopian diaspora to invest in small businesses in their country of origin.



#### 6<sup>th</sup> anniversary of Renaissance Dam celebrated in London



Ethiopia's Victory Day, 28<sup>th</sup> May (National Day) and the 6<sup>th</sup> anniversary of the start of construction on the Grand Ethiopian Renaissance Dam (GERD), were both celebrated in the presence of more than 500 members of the Ethiopian diaspora, Diplomats and invited guests in London.



In his opening speech, Ambassador Hailemichael recalled that construction of the Dam was launched by the late Prime Minister, Meles Zenawi, on 2nd April 2011, with the aim of eradicating poverty and ensuring cooperation through the development of natural resources. When the cornerstone was laid, the late Premier said, "the project takes pride of place, representing an incomparable addition to our national plan for expanding power production".

This year's GERD celebrations, the Ambassador said, recognise the valuable contribution of the diaspora to the Dam, which in turn galvanises support for the project, ensuring a greater sense of ownership. The project plays a decisive role both in eradicating poverty and in bringing about full regional economic integration by highlighting the benefits of the Dam to the downstream countries. The Ambassador thanked the diaspora for their contributions and urged them to redouble their support through the purchasing of bonds, volunteering of technical skills and promotion of the project's national and regional benefits. On celebrating the 28<sup>th</sup> May, the Ambassador said "Victory Day is the foundation of our democratic federal system, which embraces our unity in diversity and guarantees constitutional rights for all Ethiopians. The valiant sacrifices made during the victory over the Derg [May 1991] will continue to act as a catalyst for the Renaissance of Ethiopia."

Head of Diaspora Affairs, Fekadu Beyene, said construction of the GERD is 60% complete and two of its turbines will begin generating electricity by the end of the year, adding 750MW of electricity to the national grid. He said Ethiopia, Sudan and Egypt have reached consensus on the need for cooperation and the pursuit of a win-win strategy. In 2015, the three countries signed a declaration of principles in Khartoum in which they agreed on the need for fair utilisation of the Nile waters.



Most Ethiopians have contributed to the GERD and the total of pledged money now received has reached 70% (9.4 billion Birr). A trophy which was awarded to the Ethiopian people by the late Prime Minister Meles, and which is circulating around all of Ethiopia's regions, has raised 1.4 billion Birr. A special National Lottery has raised 64.7 million Birr. Ethiopians engaged in natural conservation activities have planted over 4 billion seedlings to prevent run-off and loss of rainwater, contributing the equivalent of 47 million birr. Diaspora contributions around the world amount to \$39 million. Ethiopian international professional support is also huge, with over 170 UK-based engineers supporting the project.

Diaspora community leaders congratulated the peoples of Ethiopia on the success attained so far and pledged to redouble their efforts to support the country's flagship project, which "brought unity and consensus among Ethiopians and overall socioeconomic development."



#### **Ethiopia launches ETHIOSAT TV platform**

The Information Network Security Agency (INSA) has launched **Ethiosat**, Ethiopia's new satellite TV platform, with nine national channels.

Ethiopia's national satellite TV landscape currently features more than 30 channels that broadcast from multiple satellites. This new platform offers licensed channels the opportunity to broadcast in a single platform, ensuring easy TV reception across the country, accelerating digital take-up. The first channels, including EBC (Ethiopian Broadcasting Corporation) and Oromia TV[1], are available to homes on a Free-to-Air (FTA) basis. Multiple national and regional channels and commercial broadcasters are also candidates for inclusion in the flagship platform.

Viewers can access Ethiosat using a single 90cm antenna and set-up box rather than sourcing content through multiple providers at multiple orbital positions.

INSA Director Gebremeskel Teklemariam added: "Ethiosat will be a game-changer for our media landscape. Drawing on the rich experience and expertise of Eutelsat, INSA can broadcast a diverse line-up of services across Ethiopia, further enriching the 7/8° West satellite neighbourhood with quality and compelling content."

#### How to receive Ethiosat on EUTELSAT 8 West B

Frequency: 11 512 MHz

Vertical polarisation

DVB-S2, 8 PSK, FEC 2/3

Symbol rate: 30 MBaud

8PSK

**Complete line-up of channels on Ethiosat: EBC**, EBC3, Adiss TV, ES TV, Oromia TV, TIGRAI TV, Southern TV, Amhara TV, Walta TV

### LOCAL NEWS

#### Marcus Samuelsson opens Red Rooster London



Ethiopian-born Swedish chef, Marcus Samuelsson, has opened a new restaurant in London, Red Rooster Shoreditch.

Ambassador Hailemichael attended the starstudded launch party on  $25^{\text{th}}$  May and sampled some of the dishes, including those with Ethiopian influences such as the duck *kitfo* and the Addis taco.



The menu features signature dishes from the original Red Rooster Harlem restaurant, where Marcus created a menu of American comfort food, created by an Ethiopian who was raised in Sweden.

For reservations, visit www.thecurtain.com



#### Union Hand-Roasted Coffee launch exotic Yayu Wild Forest coffee – available at Waitrose

Union Hand-Roasted Coffee, an award-winning artisan coffee producer and roaster based in East London, recently launched Yayu Wild Forest Coffee from Ethiopia – a new aromatic coffee which supports both the unique wild coffee biosphere and the surrounding community.

This specialty coffee is sourced from one of the world's last remaining and important places for the preservation of wild *Arabica* coffee.

With a RRP of £5.50, 25p from each pack of the Yayu Forest Wild Coffee Wholebean will be donated to the Yayu Project, which in conjunction with The Royal Botanic Gardens, Kew and The Darwin Initiative, aims to

protect the wild coffee forest and surrounding forested areas to benefit livelihoods and nature conservation.





Steven Macatonia, Co-Founder of Union Hand-Roasted Coffee, says, "We are proud to be playing a vital role in the protection of the wild coffee forest in Ethiopia to benefit livelihoods and nature conservation. Union Hand-Roasted work with the communities at Yayu to improve the quality of coffee which, via Union Direct Trade, ensures that better prices are paid to the farmer. An increase in the value of coffee leads to greater importance being placed on the forest - which provides an incentive for its preservation. The listing in Waitrose is the perfect way for us to help raise both awareness and funds for the campaign and to continue to support the amazing work we have been doing."

Founded in 2001, Union Hand-Roasted Coffee pioneered Union Direct Trade, making Union the first UK roaster to introduce a "trade-not-aid" way of linking sustainability with exceptional quality coffee. All of Union's coffee is Q graded as 84 and above – the industry standard for high-quality coffee – and the company is currently aiming to change perceptions about the way coffee is sourced, crafted and enjoyed.



EXCLUSIVE OFFER: Get **15% off** the Yayu coffee by using code **ETHIOPIA15**, until 30.09.2017. For more information about Union Hand-Roasted Coffee, visit **www.unionroasted.com**.

### CONNECT WITH US



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